



## League Growth Initiative

*The Southern League Growth Initiative is an innovative program to promote play in the USTA Adult and Senior programs. States that participate in early-start leagues will be rewarded the cash prize when adding six new players to an Adult 18 & Over or 40 & Over team. New players must be at the 2.0, 2.5, 3.0, 3.5, 4.0, 4.5, and 5.0 levels within Southern and must be participating in USTA Leagues for the first time.*

**Why?** Players are crucial to USTA League growth.

**What programs are included?** USTA Adult and Senior programs. The first 350 new teams to submit claim forms in the USTA Southern Section are eligible for this cash reward.

**What constitutes a “new player”?** A new player will be identified as a player who is new to USTA and is participating in their first season on a USTA Adult or Senior team.

**Can I submit a claim form for six players if they are on different teams?** No. The six new players must be on the same team (and team #) in order to be eligible for the cash reward.

**Who is qualified to start a team?** Anyone that starts a team would qualify for the payout. This could include a pro, a LLC, a facility manager, a captain, or just a tennis enthusiast.

**Can a player be counted in two leagues?** No, a player is only eligible to be counted one time. If they are resubmitted on another form they will not count towards the six players needed for the cash reward.

**When can I start recruiting new teams?** The first 2012 registrations begin January 1, 2012 and submissions will be accepted at that point for the 2012 league year or until the first 350 teams are claimed. Early Start Leagues will run on a 2012 calendar year cycle.

**How do I submit a claim?** Fill out the attached form and submit to your state office for verification via fax, mail or email. After TennisLink records are verified, your state office will mail out incentives. Please note checks are mailed once per month.



### USTA Southern New Team Claim Form

Thank you for taking the time to introduce new players to the sport of tennis and USTA Leagues. To receive your incentive, please fill out the form below and submit to your State League Coordinator.

Name:

Address:

Email:

Phone Number:

Team Number (\$200 incentive per team):

Names and USTA Number of New 2.0, 2.5 or 3.0 players:

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| 1. | 4. |
| 2. | 5. |
| 3. | 6. |

#### USTA Southern State Offices and Contacts:

In the event that a player is identified twice they will be counted towards the first submission. Persons qualifying for payments of \$600 or more must provide their Social Security # before any payment can be issued. By submitting the form, the submitting member represents that all information contained on the form is accurate and that they acknowledge that any questions or disputes regarding eligibility for the incentive payments and/or interpretation of the rules will be resolved by USTA Southern in its sole discretion, and all such decisions shall be final.

Signature: \_\_\_\_\_

USTA Alabama 3300 Highland Avenue South Birmingham, AL Attn: Jerrie Ciza 205-328-3984 jerriec@knology.net	USTA Kentucky 8900 Greenway Commons Place, #101 Louisville, KY 40220 Attn: Kathy Klein 502-491-1290 kklein@kentuckytennis.com	USTA North Carolina 2709 Henry Street Greensboro, NC 27405 Attn: Chris Bryce 336-852-8577 chris@nctennis.com
USTA Arkansas 2024 Arkansas Valley Dr. Suite 302 Attn: Maureen Dickson 501-227-7611 leaguetennis@arktennis.com	USTA Louisiana 9270 Siegen Lane, Suite 702 Baton Rouge, LA 70810 Attn: Freddy Bailey 225-769-0337 leagues@louisianatennis.com	USTA South Carolina 18 Woodcross Drive Columbia, SC 29212 Attn: Mary Goins goins@sctennis.com
USTA Georgia 116 Marble Mill Rd Marietta, GA 30060 Attn: David Bain 404-256-9543 bain@ustageorgia.com	USTA Mississippi P.O. Box Jackson, MS 39296 Attn: Lindsey Sartain 601-981-4517 lindseys@mstennis.com	USTA Tennessee Attn: Charla Patrick playerprofiles@tennesseetennis.com